

Lock in our Low Rate into 2014!+

7.81¢ Central Hudson

6.79¢



Dear Todd,

As a New York resident, you may be paying more for your electricity supply from your current supplier than necessary. Every month, electricity rates change, meaning you could be paying even more this month than you paid last month. Why not fix your rate with North American Power?

Because New York offers residents energy choice, you can choose your electric supplier and evaluate the rates you pay. As you can see from the chart to the right, switching to North American Power can offer better price stability than your local utility. It's easy to switch, and takes only a few minutes. Here's how it works:

WE SUPPLY

When energy choice came to New York, it created opportunities for companies like ours to buy energy on the wholesale market and compete with other suppliers – offering customers like you more competitive and stable rates.

THEY DELIVER

Central Hudson realizes profits from delivering the electricity that powers your home. You're still a valuable customer to Central Hudson, and you still get the same delivery service from Central Hudson.

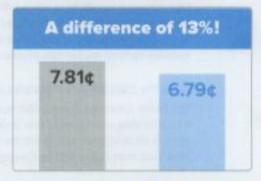
YOU WIN

It's truly seamless. We'll simply become your supplier and be referenced on your monthly bill from Central Hudson. They will still read your meter and service your lines, but you could pay less!

Best wishes.

Kerry Breitbart
Founder and CEO
North American Power

P.S. I've included answers to some of our most frequently asked questions on the back of this letter. Please take a moment to read the details for yourself – your satisfaction is important. Above rates are in certs per kWh. North American Power's rate is fixed for 4 months as of 10/10/13. Central Hudson's rate reflects on overage of prior 4 months rates.



Central Hudson pant 4 month average

North American Power

Companion is based upon Central Hudson's charges from the past 4 months, NAP's rate reflects our 25% renewable, 4-month fixed-rate product.

Have more questions? We're here to help:

Call: 1.877.572.2179
Go online: ny-nap.com

We don't charge a fee to join North American Power, and it only takes a few minutes to switch

Just have your existing bill ready and:





ATTENTION CENTRAL HUDSON CUSTOMERS:

***** We also offer NATURAL GAS SUPPLY! *****

Lock in a fixed, stable rate today before winter arrives. Have both bills ready and call 1.877.572.2179 or visit ny-nap.com.



New Fixed Rate. Same Bill.

Compare our electric supply rate to your providers supply rate.

Central Hudson

7.81¢



6.79¢

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You'll still get your regular bill, but with the changes below

